

Reichmann Ski & Board Tuning

Expansion of the sales area: Reichmann Rent & Depot systems now also available in Italy



Following the successful market expansion of the Rent & Depot systems in Germany, Austria and Switzerland, Reichmann is now also offering the entire product portfolio to the Italian market. The flexible storage and drying solutions can be individually adapted to the requirements of sports stores, hotels or rental companies.

With the flexible systems for rental operations, ski and snowboard equipment can be safely stored and dried. In addition to storage systems and boot dryers, Reichmann offers a complete range of shop furniture, storage cabinets and sales area equipment for a wide variety of applications. All systems can be individually adapted to the customer's wishes, creating unique rental experiences of the highest quality.

Planned expansion of rental projects

"The Italian market offers a lot of potential for exciting future projects in the rent & depot sector. We are looking forward to further expanding our worldwide rental and ski depot projects," says Frederik Klingenstein, International Sales Manager at Reichmann & Sohn GmbH. In recent years, Reichmann has successfully completed numerous installations for customers in the DACH region as well as internationally. From small ski rental shops, hotels or depots to large-scale projects at well-known ski resorts, Reichmann covers all areas of application.

Efficient rental process enhances the guest experience at Mammoth Mountain

One example of a successful large-scale project is the Mammoth Mountain Ski Resort in the USA. A few years ago, Rental Director Ben Stranger completely redesigned the rental area in California's largest ski resort in collaboration with Reichmann. According to Ben Stranger, the redesign of the rental areas with the Reichmann rental systems has significantly improved the overall guest experience. The Reichmann racks offer a very high storage capacity, which has increased the amount of inventory stored. Short distances for employees increase the efficiency

of the rental process. Ben Stranger also emphasizes the longevity of the rental systems and the good support from Reichmann.

All of the customer's feedback in the video:

<https://youtu.be/Fs47fkC8VOw>

More about Reichmann rental systems:

<https://www.reichmann-skiservice.com/en/Rental/>