

Reichmann service workshops 2020

Successful service training for sports shops and ski rentals



Despite the extraordinary circumstances, numerous owners and service employees of sports shops and rental companies took the opportunity this year to optimally prepare for the coming winter season at the Reichmann service workshops. With an adapted hygiene concept and a significantly reduced number of participants, the event was also able to be carried out successfully during COVID-19 times.

Due to the very limited number of participants, the available places for this year's service workshops were quickly booked out. "We are particularly pleased that there is so much interest in professional further education and training for the coming winter season even in the current situation. The participants came to our workshops from a wide variety of regions in order to acquire new knowledge in the ski service area," emphasizes Stefan Reichmann, Managing Director of Reichmann & Sohn GmbH. "Even in times of COVID-19, practical training under the guidance of experts is the best way to gather as much know-how and knowledge as possible for their own ski and board preparation."

Professional training under the guidance of experts from the Ski and Snowboard World Cup

The service technicians of the German Snowboard Association Martin Grüner and Hans-Ueli Forrer conveyed their expert knowledge from the Snowboard World Cup in the area of manual edge tuning. Matthias Fleissner, service technician of the German ski cross team, has been part of the Reichmann service workshops for years and passed on his professional know-how in structure grinding to the participants. The third trainer, Hubert Walther, a long-time coach for racers at Rossignol, presented various options for applying wax and new environmentally friendly wax alternatives.

Suggestions for the implementation of a hygiene concept in sports retailers & ski rentals

As an additional service, Reichmann offered advice on the implementation of a hygiene concept for sports retailers and ski rentals. As part of the workshops, products and measures were presented in order to safely start the new season. The contactless hand disinfectant dispenser newly added to the product range by Reichmann was already in regular use during the event. Reichmann also offers suitable solutions for boot and helmet disinfection, distance regulation and body temperature measurement.

Positive feedback on the Reichmann service workshops

The feedback from the participants was consistently positive again this year, despite distance regulations and mandatory mouth and nose protection during the training. The participants particularly appreciated the high level of practical relevance and the individual support from competent trainers from the professional ski and board service business. As a special highlight, each participant could take home their skis or boards with an individual laser structure.